1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. For this dataset, more than ½ of the Kickstarter campaigns were successful.
   2. The most successful campaigns are launched in the first half of the calendar year
   3. The higher the funding goal amount, the lower the success rate
   4. All of the successful campaigns fall under 8 main categories
   5. For this dataset, none of the Publishing campaigns were successful while Theater/Plays had the most campaigns.
2. What are some of the limitations of this dataset?
   1. This dataset represents only 1.3% of the 300,000 Kickstarter campaigns launched
   2. This dataset includes only current “Live” campaigns started in 1st Quarter
   3. This sample dataset has a higher success rate 53% than the total Kickstarter data reported 33%
3. What are some other possible tables/graphs that we could create?
   1. Top 10 sub categories for successful Kickstarter campaigns
   2. Line graphs/plots displaying which months of the year have the most pledges made
   3. Bar chart displaying number of weeks (duration) for successful campaigns
   4. Scatter plot showing the success/failure rates based on Funding campaign dollar amount